

Approved as corrected 11/07/2008.

## FRIENDS OF WILLIAMSBURG REGIONAL LIBRARY

Minutes of the Board, Tuesday, October 7, 2008

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**Present:** Board Members: Flora Adams, Max Burry, Jean Cogle, Myrtle Engs, Ted Hiller, Terry Johnston, Joe Rountree, Anna Wolf and Ray Wolf; Library Director John A. Moorman; Library Staff Members Carrie Binsfeld and Christine White. Absent were Claire Hurd and Evelyn Lee.

**Call to Order:** President Burry called the meeting to order at 4:03 pm.

**Action Item: Calendar Meetings January – December 2009** – Mr. Burry asked for comments on the proposed calendar of meetings for 2009. After discussion, the September meeting was changed to the 15<sup>th</sup>. Mr. Rountree moved to approve the calendar as amended; all agreed.

**Approval of September 9, 2008 Minutes:** Mr. Burry asked for errors, omissions, or additions to the minutes. Being none, the minutes were accepted as written.

**Membership Report:** Mr. Wolf reported membership is up from last month. Dr. Moorman complimented the membership committee for recruiting members especially given revised borrower privileges and the economic climate. The Friends discussed various ideas for recruitment.

**Treasurer's Report:** Mr. Rountree reported the Internet sales are generating excellent revenue. Because the book sale, book nook and Internet sales continue to perform well, Ms. Binsfeld suggested the Friends consider investing in an additional certificate of deposit through the SunTrust brokerage account. After discussion, the Friends agreed with Ms. Binsfeld's recommendation and authorized Ms. Binsfeld open a new CD. Mr. Rountree moved to approve the Treasurer's Report as presented; all agreed.

**Action Item: Annual Financial Report Year End December 31, 2007** – The Friends discussed the report. Ms. Binsfeld answered questions about the move to accrual based accounting. Mr. Rountree moved to accept the report; all approved.

**Book Nook Report:** Ms. Adams reported 117 boxes for the book sale. A recent meeting of the sorters revealed concerns that ~~it is not clear to the public that sales from the book nook benefit the library~~ *library users do not know the books in the book nook are for sale*. Ms. Johnston will meet with Dr. Moorman to discuss publicity options in the library buildings that may address this concern. Dr. Moorman thanked the book nook volunteers, at Williamsburg and James City County libraries, for their excellent work. Increased sales at both building are a testament to how well they maintain the book nooks.

**Book Sale Report:** Ms. Cogle needs additional volunteers and asked the board to send interested parties her way. The book sales for 2009 have been scheduled; dates are April 30 – May 3, 2009 and October 8 – 11, 2009. In 2009 the Friends will have Thursday to setup but will still begin the sale on Friday. The Friends discussed future procedures for the book sales and will present ideas at future meetings.

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**Publicity Report:** Bookmarks advertising the book nook will be distributed at the book sale. Ms. Johnston has additional postcards and posters available for posting.

**Annual Meeting:** Mr. Rountree provided additional information about featured speaker Paul Aron. Mr. Aron has worked as a writer for the *Virginia Gazette* and an editor for Simon and Schuster; he currently works for Colonial Williamsburg. Mr. Aron's book is generating many positive reviews.

The Friends will use the same catering company as last year's meeting. Mr. Burry will be the point of contact for King's Cupboard catering company. Dr. Moorman reminded the Friends that the meeting will be held on a weekend this year and encouraged them to attend.

Ms. Johnston will work with Patrick Golden and Jenny Payne on posters and postcards for publicity. She will also speak with Mr. Golden about advertising through the *Virginia Gazette* and radio station 107.9 The Tide. Due to time constraints, the Friends authorized Ms. Johnston to make the necessary expenditures for these items. Mr. Rountree will forward the book reviews to Ms. Johnston. The meeting will be open to the public but Friends will provide a table for non-members to join at the door.

**Director's Report:** Dr. Moorman discussed building improvements and the FY 2009 budget. He will continue to update the Friends on the budget as additional information becomes available from the City of Williamsburg, James City County and the state. Dr. Moorman thanked the Friends for their continued patronage and expressed his sincere appreciation for all the work that is done in support of the library.

**New Business:** None.

**Old Business:** None.

**Adjournment:** Ms. Engs motioned to adjourn at 5:01pm; all agreed. The next meeting is November 4, 2008, Schell Room, Williamsburg Library.

Respectfully submitted,

Christine White