

Williamsburg Regional Library Statistical Report — FY 2024 ~ August 2023

| <u>CIRCULATION by Locality</u> | WMSB | JCC | YORK | OTHER | Monthly | YTD | %Change FY23 |
|---------------------------------|---------------|---------------|---------------|--------------|----------------|----------------|-----------------|
| Williamsburg Library | 7,346 | 29,050 | 6,350 | 296 | 43,042 | 90,561 | -4.3% |
| James City County Library | 1,442 | 24,378 | 3,839 | 297 | 29,956 | 62,104 | -0.1% |
| Bookmobile* | 221 | 767 | 41 | 2 | 1,031 | 2,966 | -16.3% |
| Adult - MLS* | 142 | 865 | 27 | 20 | 1,054 | 2,126 | -29.2% |
| Digital Collection | 3,764 | 18,002 | 3,059 | 374 | 25,199 | 50,835 | 8.8% |
| Monthly Total | 12,915 | 73,062 | 13,316 | 989 | 100,282 | 208,592 | -0.7% |
| Percent of Monthly Total | 12.88% | 72.86% | 13.28% | 0.99% | | | |

* Previously combined

| <u>CIRCULATION by Audience**</u> | Adult | Youth | Young Adult | Monthly | YTD | %Change FY23 |
|----------------------------------|---------------|---------------|--------------|---------------|----------------|-----------------|
| Williamsburg Library | 24,058 | 17,332 | 1,792 | 43,182 | 90,904 | -4.2% |
| James City County Library | 13,503 | 15,382 | 1,189 | 30,074 | 62,336 | -0.3% |
| Bookmobile* | 210 | 772 | 50 | 1,032 | 2,968 | -16.9% |
| Adult - MLS* | 1,041 | 14 | 0 | 1,055 | 2,127 | -28.1% |
| Monthly Total | 38,812 | 33,500 | 3,031 | 75,343 | 158,335 | -3.4% |

** Does not include Digital Circulation

| <u>CIRCULATION by Type</u> | Print | Non-Print | Monthly | YTD | %Change FY23 |
|----------------------------|---------------|---------------|----------------|----------------|-----------------|
| Williamsburg Library | 35,835 | 7,177 | 43,012 | 90,520 | -4.4% |
| James City County Library | 23,836 | 6,119 | 29,955 | 62,099 | 0.0% |
| Bookmobile* | 838 | 193 | 1,031 | 2,966 | -16.3% |
| Adult - MLS* | 781 | 273 | 1,054 | 2,126 | -27.7% |
| Digital Collection | N/A | 27,013 | 27,013 | 54,312 | 24.9% |
| Monthly Total | 61,290 | 40,775 | 102,065 | 212,023 | 2.5% |

| <u>COLLECTION</u> | Print | Non-Print | Total | %Change FY23 |
|---------------------------|----------------|---------------|----------------|-----------------|
| Williamsburg Library | 110,172 | 13,840 | 124,012 | -0.7% |
| James City County Library | 75,140 | 13,134 | 88,274 | -5.5% |
| Bookmobile* | 4,255 | 1,167 | 5,422 | -2.1% |
| Adult - MLS* | 1,365 | 1,724 | 3,089 | 5.7% |
| Digital Collection*** | 0 | 39,226 | 39,226 | 9.6% |
| Total | 190,932 | 69,091 | 260,023 | -0.9% |

*** Digital Collection includes e-books and audio-books

| <u>HOLDS FILLED</u> | Monthly | YTD | %Change FY23 |
|---------------------------|---------------|---------------|-----------------|
| Williamsburg Library | 10,747 | 21,972 | -5.0% |
| James City County Library | 7,225 | 14,761 | -7.7% |
| Bookmobile* | 183 | 367 | 22.7% |
| Adult - MLS* | 709 | 1,400 | -17.7% |
| Total | 18,864 | 38,500 | -6.4% |

| <u>USER CARDS</u> | Number | %Change FY23 |
|-------------------|---------------|-----------------|
| Williamsburg | 8,776 | 5.1% |
| James City County | 41,364 | 2.3% |
| York County | 7,447 | 6.4% |
| Other ^ | 308 | 27.8% |
| Total | 57,895 | 3.3% |

^ Non residents with special recognition cards

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| <u>USER QUESTIONS</u> | Adult | Youth | Monthly | YTD | %Change FY23 |
|---------------------------|--------------|--------------|---------------|---------------|-----------------|
| Williamsburg Library | 3,684 | 1,341 | 5,025 | 10,376 | 26.8% |
| James City County Library | 1,841 | 1,153 | 2,994 | 6,273 | 29.4% |
| Stryker Center | 333 | 0 | 333 | 669 | 32.0% |
| Bookmobile | 377 | 439 | 816 | 2,151 | 57.6% |
| Adult - MLS | 837 | N/A | 837 | 1,661 | -19.6% |
| Via Electronic | 542 | 4 | 546 | 1,074 | -30.7% |
| Monthly Total | 7,614 | 2,937 | 10,551 | 22,204 | 19.9% |

| <u>PC & Wi-Fi USE</u> | PC Use | YTD | %Change FY23 | Wi-Fi Use | YTD | %Change FY23 |
|---------------------------|--------------|---------------|-----------------|---------------|---------------|-----------------|
| Williamsburg Library | 4,235 | 8,261 | 64.6% | 14,195 | 28,056 | 11.0% |
| James City County Library | 4,441 | 8,590 | 105.9% | 16,351 | 32,896 | 10.9% |
| Bookmobile | 471 | 984 | 59.5% | 213 | 384 | -40.1% |
| Abram Frink | N/A | N/A | N/A | 827 | 1,457 | 46.7% |
| Total | 9,147 | 17,835 | 81.9% | 31,586 | 62,793 | 11.0% |

| <u>PROGRAM ATTENDANCE</u> | Adult | Youth | Monthly | YTD | %Change FY23 |
|---------------------------|--------------|---------------|---------------|---------------|-----------------|
| Williamsburg Library | 1,476 | 2,683 | 4,159 | 10,231 | 17.6% |
| James City County Library | 167 | 4,393 | 4,560 | 9,283 | 30.7% |
| Stryker Center | 206 | 244 | 450 | 2,390 | 86.3% |
| Bookmobile | 86 | 1,384 | 1,470 | 3,671 | 56.5% |
| Adult MLS | 417 | 0 | 417 | 676 | 22.2% |
| Outreach | 270 | 6,759 | 7,029 | 12,694 | 455.8% |
| Virtual Programming | 41 | 0 | 41 | 94 | -43.7% |
| Monthly Total | 2,663 | 15,463 | 18,126 | 39,039 | 74.0% |

| <u>MEETING ROOM USE</u> | Monthly | YTD | %Change FY23 |
|---------------------------|------------|--------------|-----------------|
| Williamsburg Library | 592 | 935 | -12.3% |
| James City County Library | 238 | 570 | 6.3% |
| Stryker Center | 15 | 15 | -65.1% |
| Total | 845 | 1,520 | -7.6% |

| <u>VISITS</u> | Monthly | YTD | %Change FY23 |
|---------------------------|---------------|----------------|-----------------|
| Williamsburg Library | 29,096 | 61,141 | 5.1% |
| James City County Library | 18,899 | 39,336 | 9.7% |
| Stryker Center | 520 | 1,564 | 17.6% |
| Total | 48,515 | 102,041 | 7.0% |

| <u>MEDIA</u> | Monthly | YTD | %Change FY23 |
|----------------|---------------|----------------|-----------------|
| Website Visits | 35,800 | 71,913 | -7.1% |
| Mobile App | 16,081 | 31,724 | 21.2% |
| Total | 51,881 | 103,637 | 0.0% |